



**WOMEN'S UNDERWEAR DESIGNER SINCE 1876**

**15 MILLIONS PIECES MANUFACTURED PER YEAR**

**5 500 EMPLOYEES**

SAVOYE CUSTOMER SINCE 1997



**20 000 m<sup>2</sup> of platform**

**550 000 boxes shipped annually**

**Around 15 millions items received and shipped annually**

**“The customization of orders offers us a competitive advantage, which we have been able to develop thanks to Savoye's tools. Today, this flow represents around 92 % of our consignments and we have the means to manage it optimally.”**

**Philippe SOPHYS**

Distribution Logistics Director at Chantelle Lingerie

## TARGET



**TO SUPPORT** EXTENSION OF THE BUILDING



**TO INCREASE** THE DAILY PICKING RATE



**TO OPTIMIZE** TRANSPORT MANAGEMENT

## RESULTS



**QUADRUPLED PICKING PRODUCTIVITY**  
THANKS TO PICK-TO-LIGHT TECHNOLOGY



**OPTIMUM MANAGEMENT** OF SPECIFIC  
SERVICES/CUSTOMIZATION OF ORDERS



**IMPROVED QUALITY OF SERVICE** AS REGARDS  
CARRIERS AND CLIENTS

### WHY SAVOYE?

- A long-standing partnership
- Structured and in-depth contact relating to the mechanization aspect of the project
- The potential for acquiring a comprehensive offering/ additional solutions

### IMPLEMENTED SOLUTIONS

- LM WCS
- LM TMS
- 4 transstockers
- Pick-to-light technology



# Chantelle

PARIS

As a lingerie designer founded in 1876, the Chantelle Lingerie Group employs 5,500 people focusing on the development of six brands: Chantelle, Passionata, Chantal Thomass, Femilet, Livera and Darjeeling. The company specifically uses its logistics site in Corbie, in the Somme region, to supply its 11,000 points of sale around the world.



FOR MANY YEARS, CHANTELLE  
HAS BEEN RELYING ON THE  
EFFICIENT AND OPTIMIZED  
LOGISTICS SOLUTIONS OFFERED  
BY ITS LONG-TERM PARTNER,  
SAVOYE.

This logistics platform was enlarged - from 14,000 to 20,000 m<sup>2</sup> - and modernized in 2007 with the assistance of the intralogistics specialist, Savoye: **"Our partnership with Savoye dates back many years, but in 2007, managing the extension of our transitic system marked a turning point. This massive undertaking sealed our collaboration"**, remembers PHILIPPE SOPHYS, Distribution Logistics Director at Chantelle Lingerie.

The entire facility was revamped. Savoye added four new stacker cranes, with the first two, comprising display units, used for high-speed picking, as well two others dedicated to specific services. On site, the company offers its clients customized order preparation: the addition of anti-theft systems or labels and hanging garments, are just some of the services available. All the mechanization tools are controlled by Savoye's Logys WCS (warehouse control system). Thanks to pick-to-light technology, Chantelle has quadrupled the productivity of its picking, which handles around 15 million items annually.

550,000 individual consignments are now shipped every year from the Corbie platform: **"The facilities put in place by Savoye allow us to maintain this pace"**, emphasizes PHILIPPE SOPHYS. **The customization of orders offers us a competitive advantage, which we have been able to develop thanks to Savoye's tools. Today, this flow represents around 92 % of our consignments and we have the means to manage it optimally.** Ten years later, in order to continue its logistical optimization, Chantelle opted for the LM TMS transport management system developed by SAVOYE. The aim? To digitize and energize transport management, which had previously been a manual process. **"We are now maintaining closer relationships with carriers and are seeing an improvement in the quality of the service offered to our clients"**, he concludes.



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