



**15,000 m<sup>2</sup> of platform**

**350,000 e-commerce  
orders / year**

**+ 35,000 references**

*“ We wanted to implement solution that is both customisable and accurate and able to meet our present and futures needs. The SAVOYE teams have successfully implemented our development requirements for the e-commerce as well as the store flows. ”*

**Fabrice STAUFFER**

Logistics & Transport Manager, TAPE À L'OEIL

## TARGETS



TO IMPLEMENT A **FLEXIBLE  
AND UPGRADABLE** SOLUTION



TO BECOME **MORE INDEPENDENT** WITH  
REGARD THE VARIOUS CUSTOMISATIONS



TO SUPPORT THE STORE'S GROWTH  
THANKS TO AN **AGILE SOLUTION**

### WHY SAVOYE?

- For its in-depth knowledge of retail preparation
- A wide range of solutions
- A customisable and accurate tool

### RESULTS

**99.2%**  
stock accuracy  
**+15%**  
web productivity

## RESULTS



**PRODUCTIVITY ENHANCEMENT**  
OF E-COMMERCE FLOWS



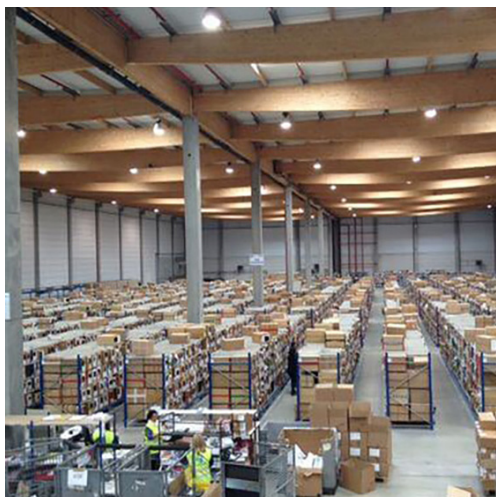
TEAMS ARE **ABLE TO WORK  
INDEPENDENTLY** ON A DAILY BASIS



A BETTER **ACTIVITY  
CONTROL**



THE FRENCH READY-TO-WEAR  
CLOTHING STORE TAPE À L'OEIL  
HAS CHOSEN TO IMPLEMENT  
THE SAVOYE WMS SOLUTION  
IN ITS WAREHOUSE IN HEM (59)  
IN FRANCE.



A tool that is both customisable and accurate, such was the equation that the SAVOYE editor had to solve for TAPE À L'OEIL, a French off-the-peg fashion clothing store for children aged 0 to 14.

With more than 300 stores worldwide, the store did indeed need a WMS solution capable of dealing with its strong growth and making it more agile, in order to be capable of dealing with the changes in the e-commerce sector.

The SAVOYE WMS solution was therefore deployed in the warehouse in Hem (59) in the Lille area in France. It coordinates incoming and outgoing goods intended for TAPE À L'OEIL stores as well as those intended for private individuals who have ordered products via the TAPE À L'OEIL website. Every year, a total of 22 million items are dealt with in this 15,000 m<sup>2</sup> warehouse.

This new tool sorts cartons according to the size of the warehouse and type of product to be shipped out. It has also automated TAPE À L'OEIL's management of articles missing during the order-preparation process, thus triggering either a new preparation, or the replenishment of supplies.

***" Thanks to the flexibility and traceability of the SAVOYE WMS solution, we have been able to rapidly and simply deploy a new store service "*** adds TAPE À L'OEIL's Logistics & Transport Manager, Fabrice STAUFFER.

This partnership was also motivated by the editor's international coverage, as TAPE À L'OEIL aims to eventually steer a new platform outside the European Union thanks to this WMS solution.

