



A LEADING TELECOM PLAYER SINCE 1999

225 EMPLOYEES

OPERATING IN MORE THAN 50 COUNTRIES

SAVOYE CUSTOMER SINCE 2017



8,000 m² of platform

5,120 packages / month shipped

+ 10,200 references

“ In a context of strong growth, SAVOYE managed to implement the WMS as standard without disrupting sales, and with complete user satisfaction. ”

Cédric FAVRE
Supply Chain Director

TARGETS



A SINGLE WMS FOR **BOTH TELENCO ACTIVITIES**



AN **ERGONOMIC** AND EASY-TO ACCESS TOOL



A SOLUTION TO SUPPORT THE **STRONG GROWTH** OF TELENCO

WHY SAVOYE?

- A WMS to suit Telenco requirements
- Intuitive ergonomics
- The support and professionalism of SAVOYE teams

RESULTS

95%
service rate

+50%
growth in 3 years

RESULTS



A STANDARD WMS THAT DELIVERS **GOOD COST-EFFECTIVENESS**



A TOOL **ADOPTED** BY ALL TELENCO TEAMS



MORE STORAGE, AN **IMPROVED CUSTOMER SERVICE RATE** AND MORE RELIABLE STOCK





Set up in 1999, Telenco designs, manufactures and distributes telecommunications solutions. To cope with its rapid growth, in 2011 the group set up three subsidiaries, each of them specialising in a particular area of telecommunications: Telenco Networks to design, manufacture and distribute solutions for wired networks (copper and fibre optic), Telenco Distribution, specialising in network equipment and tooling aimed at telecoms operators and their subcontractors, and Telenco Services to provide advice, expertise and training in all metrology equipment for telecommunications networks.



A MAJOR PLAYER ON THE TELECOM MARKET, TELENCO GROUP HAS CHOSEN TO IMPLEMENT SAVOYE WMS IN THE TWO LOGISTICS SITES OF ITS SUBSIDIARIES TELENCO NETWORKS AND TELENCO DISTRIBUTION IN MOIRANS (38).

In the last three years, the company has seen a major peak in business, accompanied by 2-figure growth. Telenco Distribution and Telenco Networks were starting to be short of space and day-to-day logistics were becoming increasingly complicated to manage. The ERP, used for warehouse, stock and site management, was getting its limits. The decision to digitalise the Telenco Distribution and Telenco Networks warehouses was taken as part of an overall decision: Telenco Networks acquired a new, fully-refurbished 7,000 m² building and Telenco Distribution established itself in the 5,000 m² premises vacated by Telenco Networks. **«We took the opportunity to start again from zero and optimise logistics management in both warehouses by installing a WMS,»** explains Chloé Coullomb, digital team manager at the Telenco Group.

A call for tenders was sent out to several suppliers. SAVOYE with its WMS MAGISTOR was selected. MAGISTOR was first implemented in the Telenco Networks Warehouse in February 2017, then at Telenco Distribution in May. **“ We tried to standardise as far as possible so that the two structures would be similar, though obviously with some adaptations linked to each company’s business ”**, adds Chloé COULLOMB. In fact, the two warehouses are not alike. Telenco Networks handles large volumes while Telenco Distribution ships numerous packages and palettes of different sizes, ranging from small cases to full lorry loads. The type of products stocked is also highly varied.

Telenco Networks mainly stocks network items (cable fixing systems: heavy, bulky items). Telenco Distribution stocks network items but also technical equipment (consumables, tooling, IPE, measuring devices and so on).

Telenco Distribution has now succeeded in optimising handling of incoming goods and preparation of shipments, so enabling it to cope with growth in its business: twice as many incoming lines as before. The warehouse stocks 10,260 different items, and ships 5,120 packages a month to its clients (telecomms operators, agents, subcontractors, etc.) in France and elsewhere in the world.

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