

**36 YEARS EXPERIENCE IN THE TRANSPORT AND LOGISTIC WORLD**

**7 PLATFORMS IN MOROCCO**

**650 EMPLOYEES**

SAVOYE WMS USER SINCE 2011



**16 000 m<sup>2</sup> of platform**

**20 000 orders /year**

**+ 10,000 articles**

***“ Move to a higher dimension and level of control with Savoye’s WMS solution”***

**Ahmed MASLOHI,**  
Logistics Department Manager TIMAR

## TARGET



**IMPROVE PRODUCTIVITY**



**MANAGE SEVERAL COMPANIES AT A TIME**



**ADAPT TO SEVERAL TYPES OF ACTIVITY (AGRI-FOOD, HOUSEHOLD APPLIANCES, TEXTILES)**

## WHY SAVOYE ?

- a solution adapted to small and medium-size companies
- a qualified support service
- a reactive and reliable partner

## RESULTS

- **+ 6** customer accounts integrated by Timar since the startup.
- **99 %** service rate

## RESULTS



**HAS SIGNIFICANTLY IMPROVED THE LEVEL OF SERVICE**



**TIMAR TEAMS ARE NOW ABLE TO INTEGRATE NEW CUSTOMER ACCOUNTS WITHOUT OUTSIDE HELP**



**USER TRAINING IS FAST AND EFFECTIVE**

In 2011 Timar appealed to SAVOYE for the first time, asking it to help it manage its warehouses in Casablanca and Tangiers. Ever since, WMS has been helping Timar to prepare and ship over 20,000 customer orders a year .



**TIMAR, A LOGISTICS PROVIDER ACKNOWLEDGED THROUGHOUT MOROCCO AND THE MAGHREB, IS EQUIPPING ITS WAREHOUSES WITH THE SAVOYE WMS SOLUTION; THAT IS A TOTAL SURFACE AREA OF 12,000 M<sup>2</sup>**

To sustain the strong growth of its activity and distribution network, late in 2013 Timar chose to renew its trust in SAVOYE by opting for the latest version of the WMS solution. Thanks to its new ergonomics, this tool also offers business functions, such as the pre-invoicing of logistics services, which helped clinch the deal for Timar.

After several days of training followed by a phase devoted to tests and activation, the skills newly acquired by Timar teams enabled them to train all the operators in total autonomy. It is worth noting that Timar is also now capable of integrating its new customer accounts alone, without the outside intervention or support of SAVOYE.



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