



**LEADING POOL RETAILER AT POINTS OF SALE**  
**SPECIALIST IN THE SALE OF POOL EQUIPMENT, WATERING**  
**EQUIPMENT AND SPAS**  
**113 STORES AND 1 E-COMMERCE SITE**

SAVOYE CUSTOMER SINCE 2019



**30,000 individual products in stock**

**20,000 order lines per day**

*“ Throughout our collaboration, we have been able to establish trust through regular exchanges and the real presence of Savoye’s teams supporting us. ”*

**Philippe GRUSON**  
Supply Chain Manager at Irrijardin

## TARGETS



**ABSORBING THE COMPANY’S SUSTAINED GROWTH**



**FACILITATING ITS DEVELOPMENT IN EUROPE**



**DEVELOPING ITS MULTI-CHANNEL STRATEGY**

### WHY SAVOYE ?

- Inter-personal and communication qualities
- SaaS offer
- management of ICPE products

### DEPLOYED SOLUTIONS

- MAGISTOR WMS

## RESULTS



**TWO-FOLD INCREASE IN PRODUCTIVITY IN ORDER PICKING**



**MANAGEMENT OF INCREASED BUSINESS DURING LOCKDOWN**



**MANAGEMENT OF ICPE PRODUCTS**





A leading pool retailer at points of sale, and specialist in watering equipment and spas, Irrijardin has a network of 113 stores as well as an e-commerce site to serve its customers all over France. As a result of its sustained growth and eagerness to continue its development in France and in Europe, Irrijardin wanted to optimize its logistics. From its warehouse in Toulouse (31), an overflow site in Escalquens (31) and a depot in Noé (31), dedicated to Spas, Irrijardin ensures that its stores are stocked weekly, operates its click & collect service and direct delivery to its web customers. Over 30,000 individual items, including spare parts are stored on site.



*"A few years ago, we still did our order picking on paper. However, as growth became more apparent, we needed a logistics management tool to move up a gear. From the outset, Savoye seemed to have convincing advantages: a relevant solution, excellent communication and ability to work in SaaS mode for added security",* added Philippe GRUSON, Supply Chain Manager at Irrijardin.

**DUE TO INCREASING TURNOVER AND AS PART OF ITS MULTI-CHANNEL STRATEGY, IRRIJARDIN, WHICH SPECIALIZES IN THE SALE OF POOL EQUIPMENT, WATERING EQUIPMENT AND SPAS, HAS CALLED ON SAVOYE'S EXPERTISE AND SUPPLY CHAIN TOOLS.**

Irrijardin started using Savoye's WMS in December 2019, a few months before the first lockdown, and was faced with very high demand from March 2020. From 80 orders per day in low season, the brand reached, at its peak, 2000 orders per day: *"During this extremely busy period, Savoye's WMS proved just how effective it was - it provided us with the comfort we were looking for in integrating additional staff and enabled us to pick orders more smoothly",* explained Philippe GRUSON. From then on, the site has been picking orders for around fifty stores via 20,000 lines per day, two times more than before.

At the same time, Savoye has enabled Irrijardin to efficiently manage all of its ICPE products (hazardous) and to obtain its ADR (Approval to transport hazardous products by road): *"There are multiple regulations for IPCE products, in terms of transport but also in terms of storage and order picking. During this operation, our WMS differentiates between products that are compatible or not and provides the relevant labeling, in cooperation with our partner TDI. It is also possible to exclude a carrier that isn't authorized to manage hazardous materials in its shipments",* explained Jérôme JENNEPIN, Advanced Software Sales Engineer at Savoye.

Given its increase in business, Irrijardin will extend its site on January 1, 2021 and will move, in November of the same year, to a new SEVESO classified warehouse that is currently being built in Noé (31). The retailer is also working with its partner on a TMS project to facilitate its transport invoicing: *"throughout our collaboration, we have been able to establish trust through regular exchanges and the real presence of Savoye's teams supporting us. All these elements are encouraging us to develop this partnership",* concludes Philippe GRUSON.

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