



Exigez plus de la location

MAJOR PLAYER IN THE RENTAL OF EQUIPMENT FOR
CONSTRUCTION, PUBLIC WORKS, GREEN SPACES, SERVICES,
INDUSTRY AND EVEN EVENTS

SAVOYE CUSTOMER SINCE 2019



1,500 references

around 600,000 units
released monthly

*«The adaptability of the WMS tool to our internal processes
has contributed to the growth of our logistics site, to the
improvement of our productivity and to the respect of our client
commitments. I recommend this WMS.»*

Laurence BERTHET
LOXAM central store manager

TARGETS



PROCESS MODERNIZATION



INTERFACING WITH THE ERP



ADAPTABLE TOOL

WHY SAVOYE ?

- Adaptability
- Communication
- Analysis of the processes
in order to adapt to the
customer's needs

DEPLOYED SOLUTION

- WMS MAGISTOR

RESULTS



PRODUCTIVITY INCREASE



BEST VISIBILITY OF THE ORDER STATE



REDUCTION OF THE SERVICE TIMES



The leading equipment rental company in Europe, operating in 30 countries, and with a turnover of 2.3 billion in 2019, LOXAM relies on a network of 1,100 branches to serve its generalist and specialist customers. To supply some of them, the group has a single central store of 7,000 m² located in Lieusaint, entirely dedicated to its BtoB activities. This latter distributes products intended primarily for sale, but also for marketing (POS, catalogs, work clothes, etc.), and manages approximately 1,500 references, 25,000 lines and around 600,000 units released monthly.



SAVOYE LAYS THE FOUNDATIONS FOR LOXAM'S BTOB LOGISTICS OPTIMIZATION

Already a user of a WMS, LOXAM decided to issue a call for tenders to acquire a new tool better suited to its needs: After having selected three publishers and carried out two site visits, LOXAM finally opted for the MAGISTOR WMS by Savoye. The project started in May 2019 after a functional analysis to express in detail LOXAM's business requirements and the tool's ability to meet them. Currently, LOXAM branches place and view their orders via a dedicated MAGISTOR web interface optimized to manage several hundred connections simultaneously. This simplified ordering procedure associates a branch with a user, avoiding the need to re-enter contact details. The interface also allows the one-step creation of an identical order for a group of branches, or even all the branches of the network: a useful function for promotional campaigns or to supply the network with catalogs or work clothing.

At the same time, order preparation was split into two distinct types of tasks: pedestrian and forklift operator. Any customer order whose quantity is identical to a single-product pallet in the warehouse will be directed to a forklift operator mission. More speed and efficiency since the pallet is shipped as is. Pedestrians pick the rest of the order from picking locations. Finally, the MAGISTOR WMS manages labeling (the transport plans of the referenced carriers are integrated into Magistor), forklift operators and pickers being autonomous until loading into the carriers' trailers. Thanks to these developments, LOXAM is already seeing a reduction in its service times as well as a very strong increase in its productivity. The branches are more autonomous in the follow-up of their orders. *"The basis of our success? The structuring stage of the project remains the detailed functional analysis of the processes, listening to advice and interacting with the publisher, and having succeeded in involving all the stakeholders of the project (in particular team leaders and preparers) because involvement and team support remains a factor of success, bringing together, training and supporting users allows change to be successful. Tomorrow, we plan to develop Internet sales for BtoC and MAGISTOR will allow us to do so"*, concludes Laurence Berthet LOXAM central store manager.



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