



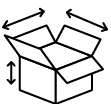
CUSTOMER STORY

To ensure its continued growth, Groupe URGO, a specialist in the treatment of wounds and consumer health products, is building a new logistics hub with the support of intralogistics expert SAVOYE. With its 3,500 employees, URGO focuses on two core businesses: URGO Medical and URGO Consumer Healthcare. The Group is constantly growing, with sales of over 750 million euros, serving all five continents.

TARGETS

- 01 Converting the overloaded distribution center
- 02 Providing the best quality of service
- 03 Meet specific customer requirements

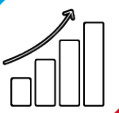
RESULTS



BETTER CONTROL OF PACKAGING VOLUME



A STRATEGIC TOOL FOR BETTER CUSTOMER SERVICE



GROWTH DRIVEN BY LOGISTICS

WHY SAVOYE?

- Ability to tailor a solution to meet the most demanding and specific requirements of a demanding customer
- A wide choice of solutions able to meet the needs of both current activity and future developments



Etienne BAYLE
Director of Industrial Strategy
for Laboratoires URGO

We're not just positioning ourselves as a laboratory and manufacturer, we're also providing solutions tailored to our healthcare partners, the pharmacies. Logistics is therefore an integral part of our development strategy. Without it, we wouldn't be able to provide our customers with the best possible service



URGO has always made the choice to innovate, produce and invest in France. In order to pursue its development and innovations, and to serve its customers ever more effectively, URGO has initiated the construction of a new warehouse dedicated to Urgo Healthcare products. Thanks to this new 16,000 m² logistics platform, URGO will have a capacity of 15,000 pallets and intends to handle up to 12,000 order lines, 9,000 full packages and 1,700 split units per day to serve its customers in France and abroad.



“We’re not just positioning ourselves as a laboratory and manufacturer, we’re also providing solutions tailored to our healthcare partners, the pharmacies. Logistics is therefore an integral part of our development strategy. Without it, we wouldn’t be able to provide our customers with the best possible service”, says Etienne Bayle, Director of Industrial Strategy for Laboratoires URGO.

TO ENSURE ITS CONTINUED GROWTH, GROUPE URGO, A SPECIALIST IN THE TREATMENT OF WOUNDS AND CONSUMER HEALTH PRODUCTS, IS BUILDING A NEW LOGISTICS HUB WITH SAVOYE.

To meet URGO’s particularly demanding specifications, SAVOYE built a tailor-made project comprising Intelis conveyors and Jivaro packaging machines. Christophe Drapier, Deputy Sales Director Advanced Technologies at SAVOYE explains: *“The solution we have implemented is designed to evolve according to Groupe URGO’s needs. We will be deploying the latest generation of our Intelis plug and play solution on site, which is quiet, energy-saving and scalable. As for the Jivaro machine, it will enable volume savings throughout the distribution cycle.”*

Ultimately, URGO will therefore have two logistics sites, the current one dedicated to its “Medical” branch, and the new one equipped by SAVOYE for its “Healthcare” business. The Group also retains on-site expansion capacity for future developments. *“The wide choice of technical solutions offered by SAVOYE enabled us to define the most optimal preparation line for our current activity, as well as for future developments. We benefited from genuine logistics advice, and together we built a project for growth, rationalization and sustainability for the Group”,* concludes Denis Frérot, deputy Log’in project manager for Laboratoires URGO.