

CHANTELLE

CUSTOMER STORY

As a lingerie designer founded in 1876, the Chantelle Lingerie Group employs 5,500 people focusing on the development of six brands: Chantelle, Passionata, Chantal Thomass, Femilet, Livera and Darjeeling. The company specifically uses its logistics site in Corbie, in the Somme region, to supply its 11,000 points of sale around the world.

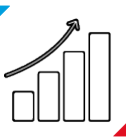
TARGET

- 01 To support extension of the building
- 02 To increase the daily picking rate
- 03 To optimize transport management

WHY SAVOYE ?

- A long-standing partnership
 - Structured and in-depth contact
- relating to the mechanization aspect of the project
 - The potential for acquiring a comprehensive offering/additional solutions

RESULTS



QUADRUPLED PICKING PRODUCTIVITY



OPTIMUM MANAGEMENT OF CUSTOMIZATION



IMPROVED QUALITY OF SERVICE



Philippe SOPHYS
Logistics Director
Chantelle Lingerie

The customization of orders offers us a competitive advantage, which we have been able to develop thanks to SAVOYE's tools. Today, this flow represents around 92 % of our consignments and we have the means to manage it optimally.

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This logistics platform was enlarged - from 14,000 to 20,000 m² - and modernized in 2007 with the assistance of the intralogistics specialist, SAVOYE: *"Our partnership with SAVOYE dates back many years, but in 2007, managing the extension of our transitic system marked a turning point. This massive undertaking sealed our collaboration"*, remembers PHILIPPE SOPHYS, Distribution Logistics Director at Chantelle Lingerie.



The entire facility was revamped. SAVOYE added four new stacker cranes, with the first two, comprising display units, used for highspeed picking, as well two others dedicated to specific services. On site, the company offers its clients customized order preparation: the addition of anti-theft systems or labels and hanging garments, are just some of the services available. All the mechanization tools are controlled by SAVOYE's WCS (warehouse control system). Thanks to pick-to-light technology, Chantelle has quadrupled the productivity of its picking, which handles around 15 million items annually.

550,000 individual consignments are now shipped every year from the Corbie platform: *"The facilities put in place by SAVOYE allow us to maintain this pace"*, emphasizes PHILIPPE SOPHYS. *"The customization of orders offers us a competitive advantage, which we have been able to develop thanks to SAVOYE's tools. Today, this flow represents around 92 % of our consignments and we have the means to manage it optimally."* Ten years later, in order to continue its logistical optimization, Chantelle opted for the TMS by SAVOYE.

The aim? To digitize and energize transport management, which had previously been a manual process. *"We are now maintaining closer relationships with carriers and are seeing an improvement in the quality of the service offered to our clients"*, he concludes

FOR MANY YEARS,
CHANTELLE HAS
BEEN RELYING ON
THE EFFICIENT AND
OPTIMIZED LOGISTICS
SOLUTIONS OFFERED
BY ITS LONG-TERM
PARTNER, SAVOYE.