



CUSTOMER STORY

#industrialsupplies

#jivaro

#packing

Sonepar has been a key player in the construction, tertiary, residential, and industrial sectors for over 50 years. The strength of the group lies in the diverse companies that have joined, enhancing their expertise and driving customer success through comprehensive support and innovative services.

TARGETS

- 01 Staying aligned with Sonepar's sustainability values and commitment
- 02 Provide better customer experience
- 03 Keep closer to the needs of people and our planet

WHY SAVOYE?

- A partner capable of providing proven automation solutions
- A packaging solution that addresses productivity challenges as well as customer experience

RESULTS



IMPROVED PRODUCTIVITY AND EFFICIENCY



INCREASED OVERALL RESPONSIVENESS



BETTER PACKAGING PROTECTION AND SECURITY



Thierry CONTE
VP Logistics Director
Sonepar Italy

As an industry leader, we feel it is our duty to move step by step towards sustainable production and have decided to remove unnecessary and environmentally polluting consumables from our packaging.

Thanks to the expertise and dedication of its 45,000 employees in 13 countries, SONEPAR confirms its position as a worldwide leader. The Group's corporate values inspire every decision and daily action of its employees in supporting the customer promise.



sonepar
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FOUNDED IN 1969 IN FRANCE BY HENRI COISNE, THE SONEPAR GROUP, THE WORLD LEADER IN B2B DISTRIBUTION OF ELECTRICAL EQUIPMENT, PRESENT ON 5 CONTINENTS AND IN 40 COUNTRIES, HAS CHOSEN SAVOYE AND ITS JIVARO PACKAGING MACHINES.

Faced with market evolution and the need for sustainable processes, Sonepar demonstrates its commitment to its values statement: "People and planet: our responsibility for sustainability and a better future."

A new high-density storage logistics platform will be set up in Padua, Italy, incorporating SAVOYE's packaging lines for various processing stages. The SAVOYE JIVARO machines chosen by SONEPAR automate packaging processes, improving productivity and efficiency, and enhancing the customer experience through better packaging protection and adaptability.

"The elimination of void and plastic cushioning materials from our packages, thus saving the end consumer from having to throw away additional components, is just the beginning of a path that will see us move ever closer to the needs of people and our planet," says Thierry Conte, VP Logistics Director of Sonepar Italy.

"Few people consider the value of receiving perfect packaging; packaging is the ambassador of a company, it keeps its products unaltered guaranteeing service and professionalism and if it is able to meet the needs of people, companies and the planet, it is perfect.

At Sonepar, I met not only great professionals, but also people who really think about the future of our ecosystem," concludes Massimo Cecchinato, General Manager of SAVOYE Italy.