

CUSTOMER STORY

Due to increasing turnover and as part of its multi-channel strategy, Irrijardin, which specializes in the sale of pool equipment, watering equipment and spas has called on SAVOYE's expertise and supply chain tools.

TARGETS

- 01 Absorbing the company's sustained growth
- 02 Facilitating its development in Europe
- 03 Developing its multi-channel strategy

WHY SAVOYE?

- Inter-personal and communication qualities
- SaaS (Software as a Service) offer
- Management of ICPE products

RESULTS



TWO-FOLD INCREASE IN PRODUCTIVITY



MANAGEMENT OF INCREASED BUSINESS



MANAGEMENT OF ICPE PRODUCTS



Philippe GRUSON

Supply Chain Director at Irrijardin

Throughout our collaboration, we have been able to establish trust through regular exchanges and the real presence of SAVOYE's teams supporting us.



A leading pool retailer at points of sale, and specialist in watering equipment and spas, Irrijardin has a network of 113 stores as well as an e-commerce site to serve its customers all over France. As a result of its sustained growth and eagerness to continue its development in France and in Europe, Irrijardin wanted to optimize its logistics.

From its warehouse in Toulouse (31), an overflow site in Escalquens (31) and a depot in Noé (31), dedicated to Spas, Irrijardin ensures that its stores are stocked weekly, operates its click & collect service and direct delivery to its web customers. Over 30,000 individual items, including spare parts are stored on site.

DUE TO INCREASING
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STRATEGY, IRRIJARDIN,
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EQUIPMENT, WATERING
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TOOLS.

Irrijardin started using SAVOYE's WMS in December 2019, a few months before the first lockdown, and was faced with very high demand from March 2020. From 80 orders per day in low season, the brand reached, at its peak, 2000 orders per day. From then on, the site has been picking orders for around fifty stores via 20,000 lines per day, two times more than before.

At the same time, SAVOYE has enabled Irrijardin to efficiently manage all of its ICPE products (hazardous) and to obtain its ADR (Approval to transport hazardous products by road).

Given its increase in business, Irrijardin extend its site on January 1, 2021 and moved to a new SEVESO classified warehouse in Noé (31).

The retailer is also working with its partner on a TMS project to facilitate its transport invoicing.