



## CUSTOMER STORY

Eager to support its growth by optimizing the quality of service on offer to its customers, the company relocated one of its historic warehouses and took this opportunity to overhaul its logistics organization.

### TARGETS

- 01 Optimize the logistic processes
- 02 Improve the service quality
- 03 Ensure the traceability

### WHY SAVOYE?

- Individual support
- A WMS adapted to the constraints of a beverage distributor
- The ergonomics of its screen and its simple interfacing

### RESULTS



**OPTIMIZATION OF  
REPLENISHMENT**



**BUSINESS RELIABILITY  
AND PERFORMANCE**



**BETTER TRACEABILITY OF  
STOCKS**



**Genséric PIEGAY**  
Information System  
Manager at MURGIER

SAVOYE's WMS has proven to be a vital tool to secure the management of our stock and facilitate end-of-chain management control.

From its home region in Rhône-Alpes, the Murgier group serves over 5,000 customers in the hospitality (cafés, hotels, restaurants) and catering industries. A distributor of beers, coffee, hot drinks, and wines and spirits, Murgier-Distribution boasts 3 warehouses to deliver its products throughout its regional network.



In 2018, eager to support its growth by optimizing the quality of service on offer to its customers, the company relocated one of its historic warehouses to the La Boisse site in the Ain department (01, France), and took this opportunity to overhaul its logistics organization.

WHEN RELOCATING ONE OF ITS MAIN LOGISTICS SITES, THE LONG-STANDING BEVERAGE DISTRIBUTOR MURGIER CHOSE SAVOYE AND ITS MAGISTOR WMS TO OPTIMIZE ITS LOGISTICS PROCESSES.

The aim? To support the company's continued growth and to ensure the traceability of quantities, volumes and even the shelf life of their beverages. SAVOYE and its WMS were among the key players selected. The latter, renowned for its shelf life management, the ergonomics of its screen and its particular ability to manage wines and its simple interfacing won over the Murgier group.

After launching working groups, a change management phase and training, the move took place in December 2019, outside the company's peak business period.

Optimization of replenishment stock, picking routes, changing layouts, etc. Murgier has succeeded in adapting its logistics activities to offer greater reliability and performance. Today, after fully resuming its activities, the distributor picks around 1,500 to 2,000 order lines per day, highlights its capacity to better manage its 12,000 to 13,000 active stock locations, the improved traceability of its stock and the peace of mind gained by its operators.