



CUSTOMER STORY

For FIEGE, the essence of tradition blends with a constant drive for innovation, leading the company to choose SAVOYE for a groundbreaking project at its distribution center in Castel San Giovanni (PC), aimed at meeting the demands of a major client in the beauty care sector, where precision and efficiency are essential.

TARGETS

- 01 Customer pdv replenishment
- 02 Customer e-commerce management
- 03 Reduced implementation time (6 months)

WHY SAVOYE?

- Professionalism and counseling at the highest level
- A product portfolio capable of meeting the needs required
- Guarantee on installation time

RÉSULTATS



INTEGRATED E-COMMERCE SOLUTION



PROCESS OPTIMIZATION



BOX MANAGEMENT AUTOMATION (BOX FORMERS AND BOX CLOSERS)



Massimo CECCHINATO

Managing Director di SAVOYE Italia

"The project focuses on restocking retail outlets and managing e-commerce operations for a major beauty and cosmetics brand. It includes installation, testing phases, and commissioning."



FIEGE



FIEGE, recognized as a pioneer in the field of contract logistics, has evolved from a transport company into a global provider of logistics services. Combining a strong connection to tradition with a continuous drive for reinvention, it develops integrated solutions tailored to the needs of sectors such as e-commerce, increasingly shaped by digitalization and automation.

To meet growing performance demands, a new logistics facility has been designed for FIEGE. The setup mainly includes SAVOYE conveyor lines, box forming and closing machines with Jivaro technology for automatic volume reduction, two sorting systems - one for the e-commerce flow and one for retail - and a WCS (Warehouse Control System) to coordinate all automated technologies.

The SAVOYE system operates downstream of a traditional picking area, managing order consolidation and shipments for both retail and e-commerce channels. For the retail flow, automatically assembled cardboard boxes in various formats are made available to operators. Once the picking process is complete, the boxes pass through a quality control station, after which the machine automatically adjusts the height of the box based on its contents. This process helps reduce the volume shipped while providing better protection for the products. The packages are then labeled and routed to the corresponding sorting station.

Orders for the e-commerce channel are directed to dedicated packing stations, where the appropriate packaging is selected based on the items picked, and specific customizations can be applied. All e-commerce parcels are then transferred via a high-performance line to a dedicated consolidation and sorting area.

A CONSTANT DESIRE FOR GROWTH AND THE NEED TO RESPOND TO THE DEMANDS OF A LEADING CUSTOMER IN THE BEAUTY CARE INDUSTRY PROMPTED FIEGE TO TURN TO SAVOYE FOR A NEW PROJECT FOR THEIR DISTRIBUTION HUB IN CASTEL SAN GIOVANNI (PC).