



# CUSTOMER STORY

Flauraud modernized its logistics platform with SAVOYE to optimize its workflows and strengthen the reliability of its distribution in a rapidly evolving automotive market.

## TARGETS

- 01 Accelerating development
- 02 Responding more effectively to customers
- 03 Reliable product distribution

## WHY SAVOYE?

- Specific expertise of the spare parts sector
- Comprehensive turnkey solution

## RESULTS



**PRODUCTIVITY GAINS**



**INCREASE IN FLOWS AND VOLUMES ON A LIKE FOR LIKE BASIS**



**LARGE FUNCTIONAL COVERAGE**

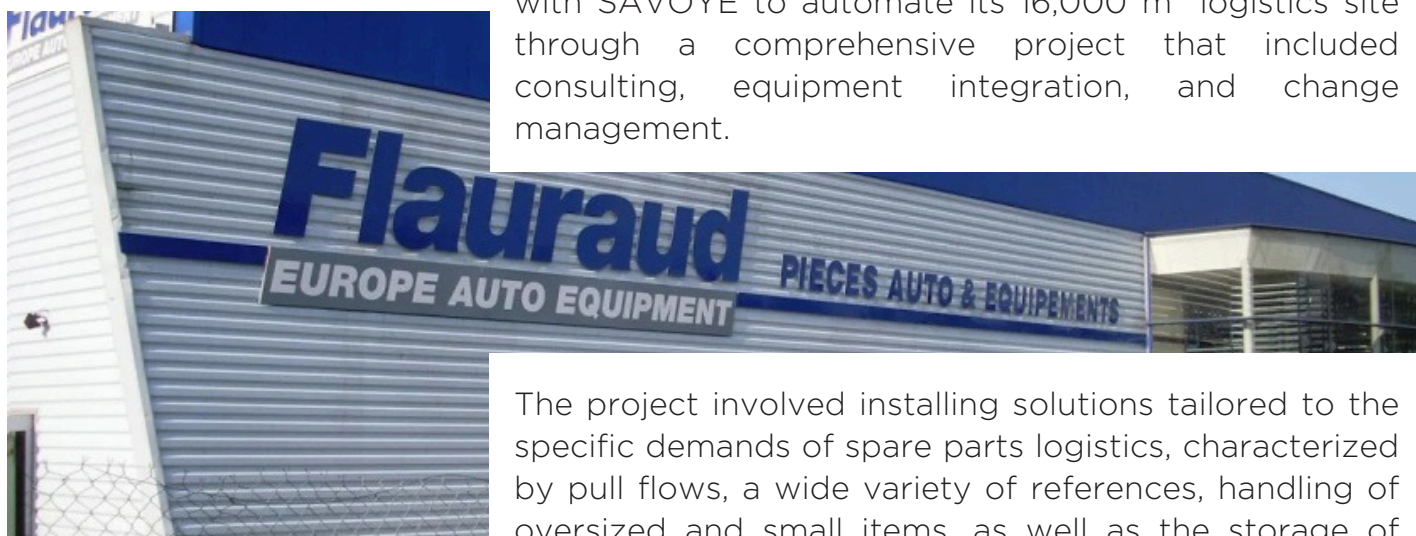


**Gilles CHARPILLE**  
**Sales Engineer**  
**SAVOYE**

“SAVOYE’s expertise in spare parts logistics enabled us to offer Flauraud a complete turnkey solution: from change management to automation.”



Integrated into the PGA Motors group and facing an increasingly competitive environment, Flauraud, a multi-brand automotive parts distributor, undertook a project to modernize its logistics platform located in Clermont-Ferrand (63). The goal was to improve customer service quality and ensure reliable product distribution. To achieve this, the company partnered with SAVOYE to automate its 16,000 m<sup>2</sup> logistics site through a comprehensive project that included consulting, equipment integration, and change management.



**FLAURAUD (SUBSIDIARY PGA), A MAJOR PLAYER IN THE EUROPEAN MARKET FOR THE DISTRIBUTION OF AUTOMOTIVE PARTS, SERVICES AND ACCESSORIES, HAS CALLED ON SAVOYE'S EXPERTISE TO AUTOMATE ITS NATIONAL PLATFORM IN CLERMONT-FERRAND (63).**

The project involved installing solutions tailored to the specific demands of spare parts logistics, characterized by pull flows, a wide variety of references, handling of oversized and small items, as well as the storage of sensitive or hazardous goods. SAVOYE provided a complete response, integrating conveyor systems, packaging automation, mezzanines, and software solutions.

The solution is based on the INTELIS modular conveyor range dedicated to handling bins and parcels, allowing for flexible deployment. Two mezzanines of 1,600 m<sup>2</sup> each were installed to optimize flows. On the IT side, the LM XT WMS manages storage and order preparation. Business Intelligence tools, such as the LM Connect B2B integration platform, facilitate communication between partners (suppliers, carriers, customers), streamlining information system exchanges.

Additional devices include quality control tools, weighing, and automatic cushioning systems, ensuring the conformity and safety of stored and shipped parts. This logistics setup aims to increase productivity, handle growing volumes, and support Flauraud's development ambitions while assisting teams in adopting new tools and processes.