

CUSTOMER STORY

SavoirsPlus, a consortium of three social economy cooperatives (Sadel, LIRA and NLU), is a major player in school and educational distribution in France, with three specialized warehouses handling 250,000 orders a year.

TARGETS

- 01** Drive the logistic transformation of one emerging group
- 02** Support the peak periods before the back-to-school season
- 03** Reduce the preparation error rate up to 10%

WHY SAVOYE?

- Current player in the market of the office supply
- A global offer for software and automatisisation

RESULTS



STOCK RELIABILITY AND PRODUCTIVITY INCREASE



AN ERROR RATE REDUCED TO LESS THAN 1%



A UNIQUE SYSTEM TO COORDINATE THE ACTIVITIES



Alex CHARRON
Head of logistics at SavoirsPlus

As our collaboration with Savoye continues, we form a win-win partnership, each learning from the other's work.

SavoirsPlus brings together three social and solidarity-based cooperative enterprises (Sadel, LIRA, and NLU) specializing in the distribution of school supplies, educational materials, and children's books. The group operates through three warehouses: Brissac-Quincé (49) for stationery and books, Monéteau (89) for creative leisure and stationery, and Lorient-sur-Drôme (26) for early childhood products, educational equipment, and oversized items. Each year, it processes 250,000 orders and three million order lines through mail-order sales and five physical stores.



In 2012, facing saturation at its former logistics site, the company invested in a new 14,000 m² warehouse in Brissac-Quincé and implemented an automated logistics solution designed with Savoye, including a WMS and several order preparation stations. This modernization marked a major shift in the group's logistics performance.

This transformation enabled SavoirsPlus to better handle the seasonal peaks linked to back-to-school sales, which account for over 75% of its annual revenue. With streamlined and automated processes, the group can quickly scale its workforce and ensure reliable processing times even during high-demand periods.

In 2018, SavoirsPlus became a worker cooperative (SCOP), fully integrating its three entities. This shift encouraged the mutualization of tools and processes, including WMS deployment across all sites and the addition of a dedicated preparation line for early childhood products at Lorient.

As a result, the company significantly reduced its error rate, improved stock reliability, and continues to optimize and automate its operations.

THE SAVOIRSPPLUS GROUP, WHICH HAS SPECIALISED IN DISTANCE AND ONLINE SALES OF SCHOOL SUPPLIES, BOOKS AND EDUCATIONAL MATERIALS FOR MORE THAN 60 YEARS, ENSURES OPTIMISED LOGISTICAL ORGANISATION BY IMPLEMENTING SAVOYE SOLUTIONS.