



CUSTOMER STORY

#e-commerce

#automation

#packaging

To strengthen its positioning, increase customer satisfaction and support the development of its e-commerce logistics, BELISOFT LOGISTICS called on SAVOYE to equip its new logistics platform in Rillieux-la-Pape (69).

TARGETS

- 01 Consolidating growth at the heart of e-commerce
- 02 Increase customer satisfaction
- 03 Combining automation, productivity and environmental responsibility

WHY SAVOYE?

- Global offer provider
- Team commitment
- Highly recognized in the e-commerce logistics sector

RÉSULTATS



**COST/VOLUME SHIPPED
RESOLVED**



**NEARLY 50% INCREASE IN
PRODUCTIVITY**



**FAST, EFFICIENT
SHIPPING AND DELIVERY**



Cyril DEVEYE

Co-founder of BELISOFT
Group

“SAVOYE solutions are the perfect answer to our ambition of proximity to the product, responsiveness to the customer, and the promise of fast, efficient shipping.”



In a fast-growing and highly competitive sector, BELISOFT stands out as a major player in France's online retail landscape. The group has adopted an omnichannel strategy, combining a network of physical stores with in-house logistics designed to support performance and service quality.



To strengthen its position and support business expansion, BELISOFT LOGISTICS turned to SAVOYE to equip its logistics platform in Rillieux-la-Pape (69). Already operating conveyors to manage 15,000 SKUs within a 2,500 m² storage facility, the site has been upgraded with an automated end-of-line order preparation system. This installation includes a labeling machine, a tray packer, an E-JIVARO carton-reducing system, and an INTELIS conveyor circuit.

Primarily dedicated to e-commerce orders, the new line also handles Click & Collect operations. Thanks to the E-JIVARO technology, parcel height can be reduced by up to 30 mm—even for packages close to A5 size. This contributes to lowering shipping costs and optimizing shipment volumes, while addressing CO₂ emission reduction goals.

The implementation of this intelligent automated system marks a key step in the group's logistics evolution. It enhances parcel quality, supports more sustainable packaging practices, and improves truck loading efficiency. BELISOFT LOGISTICS plans to double its daily shipment capacity, increasing from 3,000 to 6,000 parcels per day. The new line is expected to handle 90% of the volume, supporting the company's commitments to product proximity, customer responsiveness, and fast, reliable deliveries.

This investment also opens the door to further developments in the group's logistics strategy, particularly in preparation for peak seasonal demand periods.

**BELISOFT LOGISTICS
CHOOSES SAVOYE TO
CONSOLIDATE GROWTH
AT THE HEART OF ADULT
E-COMMERCE IN FRANCE.**