

# CUSTOMER STORY

#office supplies

#software

#WMS

A major European player in the furniture, equipment and office supplies for professionals sector, Bruneau has been offering its customers companies, administrations, local authorities, liberal professions and freelancers a wide choice of products meeting their needs for more than 60 years. As part of its development strategy in Europe, already present in Belgium, Luxembourg and Spain, Bruneau recently acquired Office Depot in Italy.

## TARGETS

- 01 To control lead time
- 02 To improve the execution quality
- 03 To integrate the solution within existing systems

## WHY SAVOYE ?

- Bruneau's key partner
- Expertise and reliability
- IT core model application for all the European sites

## RESULTS



### SUCCESSFUL PROJECT LAUNCH



### BETTER RELIABILITY AND PRODUCTIVITY IN THE PREPARATION PROCESSES

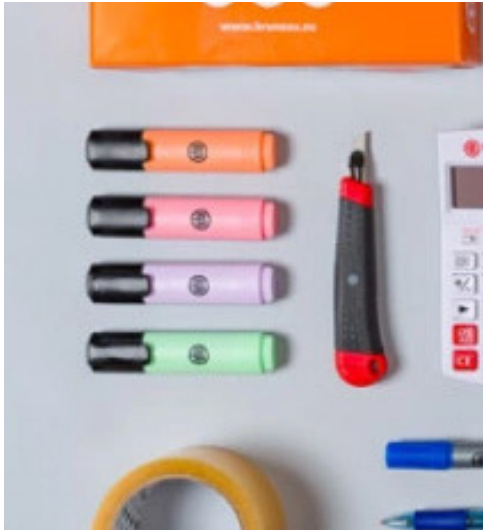


### IMPROVEMENT OF THE SERVICE QUALITY



**André ETCHEMENDY**  
CIO of Bruneau

“ODATiO is a well thought out modular solution, which offers us greater reliability and productivity of our picking processes, lower costs and improved quality of service.”



An agreement allows Bruneau to use the Office Depot Group's IT services while preparing the implementation of a complete new information system. This system encompasses all operational areas, including the website, customer management, accounting, and logistics. For the logistics component, Bruneau relies on a long-standing partnership with SAVOYE.

SAVOYE's WMS is deployed at Bruneau's French site in Les Ulis and in the Spanish warehouse near Barcelona. The partnership covers both software and warehouse technologies. As part of its strategic objective to unify its IT model across European operations, Bruneau also selected SAVOYE to equip its Italian warehouse located in Siziano, near Milan.

To strengthen execution quality and better control lead times, the company has adopted ODATiO, SAVOYE's latest-generation WMS. The 10,000 m<sup>2</sup> platform in Italy manages around 12,000 product references and processes approximately 1,000 parcels daily for two brands: Office Depot and Viking. The site's core model implementation involves multiple concurrent projects, requiring precise coordination and seamless integration of ODATiO into Bruneau's operations.

ODATiO was chosen for its modern, user-friendly interface and its compatibility with existing interface formats previously used through LM Connect. Designed as a modular and scalable solution, ODATiO leverages SAVOYE's logistics expertise to deliver improved reliability, increased productivity, reduced costs, and enhanced service quality.

The deployment of ODATiO in Italy forms part of a broader plan to standardize Bruneau's logistics systems across Europe, with future transitions anticipated in France and Spain.

BRUNEAU, WHO HAS MAINTAINED A STRONG PARTNERSHIP WITH SAVOYE FOR NEARLY TWO DECADES, HAS CHOSEN TO DEPLOY ODATiO ON ITS ITALIAN SITE.