

CUSTOMER STORY

#textile

#software

#WMS

A tool that is both customisable and accurate, such was the equation that the SAVOYE editor had to solve for TAPE À L'OEIL, a French off-the-peg fashion clothing store for children aged 0 to 14. With more than 300 stores worldwide, the store did indeed need a WMS solution capable of dealing with its strong growth and making it more agile, in order to be capable of dealing with the changes in the e-commerce sector.

TARGETS

- 01 Implement a flexible and upgradable solution
- 02 Become more independent with regard the various customisations
- 03 Support the store's growth thanks to an agile solution

WHY SAVOYE?

- In-depth knowledge of retail preparation
- Wide range of solutions
- Customisable and accurate tool

RESULTS



**PRODUCTIVITY GAINS ON
E-COMMERCE FLOWS**



**BETTER BUSINESS
MANAGEMENT**

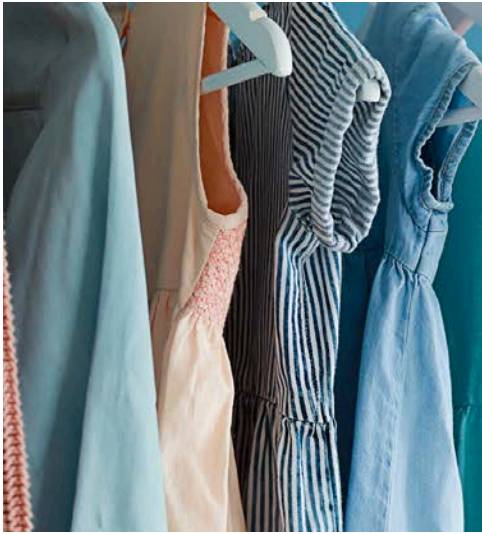


**99.2% INVENTORY
ACCURACY AND +15%
WEB PRODUCTIVITY**



Fabrice STAUFFER
Logistics & Transport
Manager

"We wanted to implement solution that is both customisable and accurate and able to meet our present and futures needs. The SAVOYE teams have successfully implemented our development requirements for the e-commerce as well as the store flows."



TAPE À L'OEIL, a French fashion store for children aged 0 to 14, needed a tool that was both customizable and precise.

With more than 300 stores worldwide, the store did indeed need a WMS solution capable of dealing with its strong growth and making it more agile, in order to be capable of dealing with the changes in the e-commerce sector.

The SAVOYE WMS solution was therefore deployed in the warehouse in Hem (59) in the Lille area in France. It coordinates incoming and outgoing goods intended for TAPE À L'OEIL stores as well as those intended for private individuals who have ordered products via the TAPE À L'OEIL website. Every year, a total of 22 million items are dealt with in this 15,000 m² warehouse.

This new tool sorts cartons according to the size of the warehouse and type of product to be shipped out. It has also automated TAPE À L'OEIL's management of articles missing during the orderpreparation process, thus triggering either a new preparation, or the replenishment of supplies.

“ Thanks to the flexibility and traceability of the SAVOYE WMS solution, we have been able to rapidly and simply deploy a new store service ” adds TAPE À L'OEIL's Logistics & Transport Manager, Fabrice STAUFFER.

This partnership was also motivated by the editor's international coverage, as TAPE À L'OEIL aims to eventually steer a new platform outside the European Union thanks to this WMS solution.

THE FRENCH READY-TO-WEAR STORE
TAPE À L'OEIL HAS
CHOSEN TO IMPLEMENT
THE SAVOYE WMS
SOLUTION AT ITS
WAREHOUSE IN HEM (59),
FRANCE.