



## CUSTOMER STORY

#healthcare

#automation

#WCS

Groupe URGO, a specialist in wound care and consumer healthcare, relies on SAVOYE to equip its new logistics hub. With a workforce of 3,500, URGO focuses on two core businesses: URGO Medical and URGO Consumer Healthcare. In constant growth, the Group boasts sales of over 750 million euros and serves all five continents.

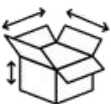
## TARGETS

- 01 Transforming the saturated distribution center
- 02 Providing the highest quality service
- 03 Fulfilling the specific requirements of certain customers

## WHY SAVOYE?

- The ability to tailor a solution to meet customer requirements
- A wide choice of solutions capable of meeting both current needs and future developments.

## RÉSULTATS



**BETTER CONTROL OF PACKAGING VOLUMES**



**A STRATEGIC TOOL TO BETTER SERVE CUSTOMERS**



**GROWTH DRIVEN BY LOGISTICS**



**Etienne BAYLE**

Industrial Strategy Director  
Laboratoires URGO

"We don't just position ourselves as a laboratory and manufacturer, but also as a provider of customized solutions for our healthcare partners, the pharmacists. Logistics is therefore an integral part of our development strategy. Without it, we wouldn't be able to provide our customers with the best possible service."



URGO relies on innovation, production and investment in France to support its development and provide its customers with ever-better service. As part of this drive, a new warehouse has been built to house Urgo Healthcare products.



This 16,000 m<sup>2</sup> logistics platform can store up to 15,000 pallets and handle up to 12,000 order lines, 9,000 full packages and 1,700 retail orders daily, destined for customers in France and abroad.

**SAVOYE SUPPORTS THE  
URGO GROUP'S  
HEALTHCARE LOGISTICS  
BY EQUIPPING ITS NEW  
HUB NEAR DIJON.**

In addition to its role as laboratory and manufacturer, URGO designs solutions tailored to the needs of its healthcare partners, particularly pharmacists. In this way, logistics is fully integrated into the Group's development strategy, contributing to the quality of service offered.

To meet the demanding requirements of the project, SAVOYE designed a tailor-made solution, integrating conveyors from the Intelis range and Jivaro packaging machines. The system is designed to adapt to future changes in the Group's needs, with equipment that is silent, energy-efficient and modular. The Jivaro machine optimizes shipping volumes throughout the distribution process.

With this new site dedicated to the Healthcare activity, in addition to the existing warehouse for the Medical branch, URGO has reinforced its logistics infrastructure. The site also has land reserves for future expansion to keep pace with growth. The technical approach adopted has optimized order preparation, taking into account current and future needs. The project was conceived as an approach to growth, simplification and sustainability.