

## CUSTOMER STORY

#automotive

#software

#WMS

Breizh PR, a platform for automotive replacement parts for professionals, has relied on SAVOYE's solutions to ensure its development since its creation.

## TARGETS

- 01 Ensure the highest possible service level
- 02 Handle the daily order flow
- 03 Support the platform's revenue growth

## RESULTS



**REDUCTION IN ERROR  
RATE**



**DECREASE IN REPETITIVE  
STRAIN INJURIES AND  
UNNECESSARY MOVEMENTS**



**INCREASE IN SERVICE  
LEVEL**

## WHY SAVOYE?

- A partnership with Reynolds & Reynolds
- Expertise in the automotive and spare parts management industry
- Guidance and support



**Julien LE FLOC'H**

Director of BREIZH PR

"From the beginning of the project, we wanted to get closer to an expert such as SAVOYE, capable of offering us an intelligent automated system adapted to our business constraints."

Breizh PR, a multi-brand automotive spare parts platform, inaugurated its 7,400 m<sup>2</sup> building in Rostrenen, Brittany. Founded by four investors, Breizh PR is a member of the Distrigo network, which comprises 39 platforms distributing PSA and multi-brand parts. The platform stores nearly 40,000 references for Peugeot, Citroën, DS, and PSA vehicles, distributing these parts throughout Brittany.



BREIZH PR RELIES ON SAVOYE'S DIGITAL SOLUTIONS AND TECHNOLOGIES TO ENSURE ITS DEVELOPMENT, AND THIS HAS BEEN THE CASE SINCE ITS INCEPTION.

In an industry fraught with multiple constraints, requiring high responsiveness to ensure increasingly shorter delivery times and later cut-off times, the distribution of automotive parts relies heavily on robust and flexible logistics. "Service is crucial. It's essential to adapt to the variability of flows and handle order volumes at all times," explains Julien Le Floc'h, director of Breizh PR. "That's why, from the inception of the project, we aimed to collaborate with an expert like SAVOYE, capable of offering us an intelligent automated system tailored to our constraints," he continues.

Equipped with a Reynolds & Reynolds DMS, Breizh PR opted for the Intelis conveyor system and SAVOYE's WMS. A mezzanine was constructed around the 240-meter conveyor. At the platform's opening, 25,000 references flowed through, accounting for 60% of orders. Currently, 3,500 lines are prepared daily with 2,000 parcels shipped within hours. SAVOYE's system reduced vehicle immobilization, improved delivery times, achieving service rates of 91% on the same day and 99% by the next. It optimized operator movements and demonstrated flexibility.

"SAVOYE listens to our needs and has the capability to support us. We've grown from €40 million to €65 million in revenue. Our partnership progresses daily on various development fronts," concludes Julien Le Floc'h, Breizh PR's director, already planning to expand their facility in collaboration with SAVOYE.