SAVOYE

LOXAM

CUSTOMER STORY

#industrialsupplies #software #WMS

Europe's leading equipment rental company, present in 30 countries, LOXAM relies on a network of 1,100 agencies to serve its general and specialist clients.

TARGETS

01 Accelerate order processing and shipping

02 Simplify the ordering process by avoiding data re-entry

03 Improve agency autonomy and order tracking through a dedicated, optimized web interface

WHY SAVOYE?

- The tool's ability to meet LOXAM's business needs and specific requirements
- Listening, providing advice, and maintaining good interaction with project teams

RESULTS

REDUCTION IN SERVICE TIMES

INCREASED AUTONOMY FOR AGENCIES

INCREASED PRODUCTIVITY

Laurence BERTHET
Warehouse Manager

"The adaptability of the WMS to our internal processes has contributed to the growth of our logistics site, improved our productivity, and ensured we meet our customer commitments."

The group operates a single central warehouse of 7,000 m² located in Lieusaint (77), entirely dedicated to its B2B activities. This warehouse handles the distribution of products primarily for sales, but also for marketing purposes (POS materials, catalogs, workwear, etc.), and manages approximately 1,500 references, 25,000 lines, and around 600,000 units shipped monthly.

WITH ITS WMS, SAVOYE LAYS THE FOUNDATIONS FOR LOXAM'S LOGISTICS OPTIMIZATION

Already using a WMS, LOXAM issued a tender for a more suitable tool and selected SAVOYE's WMS. Today, agencies place and track their orders through a dedicated web interface optimized for hundreds of simultaneous connections. This interface links an agency to a user, avoiding data re-entry, and allows for bulk orders for promotions and supplies.

Order preparation has been divided into cariste (for palletized orders) and piéton (for picking). The WMS handles labeling, enabling caristes and pickers to work autonomously up to the loading stage.

These changes have reduced service times and significantly increased productivity, making agencies more self-sufficient in order tracking. “The key to our success? The core of the project was a detailed functional analysis of processes, listening to advice and interacting with the editor, and involving all project stakeholders (particularly team leaders and preparers).

The involvement and buy-in of the teams remain critical for success. Bringing together, training, and supporting users is key to successful change. Tomorrow, we plan to develop B2C sales online, and the WMS will enable this,” concludes Laurence Berthet, Central Warehouse Manager at LOXAM.

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