

Weldom, a local DIY retail brand within the Adeo group, is experiencing sustained network growth. To support this momentum and meet the demands of the DIY sector, the company has modernized its national hub. Together with SAVOYE, it has undertaken a major transformation to increase its capacity and secure the reliability of its flows.

TARGETS

- 01 Modernize the national hub to handle network growth
- 02 Automate order preparation and shipping processes to boost productivity
- 03 Improve ergonomics and working conditions

WHY SAVOYE?

- Proven expertise in Goods-to-Person automation
- Comprehensive solution covering storage, picking, packing and palletizing
- Expert execution in Build & Run projects with no operational downtime

RESULTS



CAPACITY INCREASED TO 120,000 LINES/DAY (+140%)



SHELF-REPLENISHMENT TWICE AS FAST



IMPROVED WORKING CONDITIONS: NO MANUAL LIFTING OVER 2 KG AND eNPS TRIPLED



Charles-Edouard MELLIET

Supply Chain Director
WELDOM

With SAVOYE, we have built a unique automated ecosystem capable of supporting our growth while increasing fluidity and accuracy. This mechanism has now become the engine of our logistics performance.

The brand's nerve center, the 140,000m² site processes substantial volumes each year and supports the proximity that is so important to Weldom. To boost performance, the company strengthened its small-parts mechanization with SAVOYE's expertise.



TO SUPPORT ITS
DEVELOPMENT AND
ACCOMPANY THE
OPENING OF DOZENS
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BREUIL-LE-SEC.

The project involved rethinking the entire flow, from receiving to shipping, while maintaining continuous operations. The existing installation was thoroughly transformed with the addition of new shuttle aisles, extra Goods-to-Person stations, sequencing buffers, a miniload system to automate empty-bin storage, as well as a fully automated packing line and palletizing cell. The "Build & Run" approach made it possible to implement these upgrades without disrupting store deliveries, a crucial requirement for a brand operating with daily flows.

Beyond the technical gains, this transformation aligns with a human-centric and sustainable vision: the entire system was designed to eliminate heavy manual handling, improve workstation ergonomics, and promote inclusion. This industrial approach enhanced safety, increased workforce diversity, and significantly raised internal satisfaction levels. Thanks to these investments, the hub doubled its order-picking capacity, handling up to 120,000 lines per day. Stores now benefit from more consistent preparations, optimized by product family, which cuts shelf-replenishment time in half. Mechanization also ensures the flow stability needed to absorb seasonal peaks and meet the network's growing demands.

Today, the Breuil-le-Sec hub stands as a benchmark logistics facility, fully capable of supporting Weldom's ambition to expand by several hundred additional stores. The collaboration with SAVOYE has delivered a robust, scalable and future-ready solution that meets the company's operational needs, human-centric priorities, and environmental objectives.