



CUSTOMER STORY

#industrial supplies

#software

#automation

A major player in the distribution of refrigeration and air-conditioning equipment, Générale Frigorifique France (GFF) is experiencing a steady increase in business. To meet the expectations of its 47 branches and guarantee ever-better customer service, the company called on SAVOYE to modernize and industrialize its logistics processes with a customized robotized solution.

TARGETS

- 01 Supporting company growth
- 02 Improving the ergonomics and attractiveness of workstations
- 03 Guarantee responsive, high-performance customer service

WHY SAVOYE ?

- Expertise in advanced intralogistics solutions
- A tailor-made, scalable approach
- A commitment to sustainable logistics

RESULTS



X3 IN PRODUCTION CAPACITY



A DRASTIC REDUCTION IN ERRORS



MORE COMPACT, ECO-RESPONSIBLE LOGISTICS



Jean-François Stoqui

Director of Industrial Strategy - GFF

Thanks to its analysis and expertise, SAVOYE was able to offer us a tailor-made, hyper-evolutionary preparation solution, adapted to our growth. In this way, we are meeting our objective of moving towards more industrial, sustainable and ever more optimal logistics for our customers.

La Générale Frigorifique France (GFF), a major player in the distribution of refrigeration and air conditioning equipment and a subsidiary of the Swedish group Beijer Ref, is industrializing its logistics processes alongside SAVOYE to support its growth and that of its customers.



GFF MODERNIZES WITH SAVOYE: OPTIMIZING LOGISTICS TO SUPPORT GROWTH

For almost 90 years, Générale Frigorifique France (GFF), part of the Beijer Ref group, has been distributing refrigeration and air conditioning equipment through its 47 branches in mainland France, Reunion and Martinique. To ensure efficient service, its network relies on a central warehouse in the Lyon region and three regional sites in Paris, Toulouse and Nantes, totalling 30,000 m² of storage and 9,000 part numbers.

Faced with continuing growth and the need to optimize logistics, GFF has launched a project to expand and modernize its central warehouse. The aim is to improve customer service, streamline inventory management and enhance the attractiveness of workstations through more ergonomic solutions.

As part of this transformation, GFF chose SAVOYE to design a tailor-made robotic solution. The integration of Haipick ACR robots, a Goods-to-Person system, conveyors and automated packaging solutions, controlled by a WCS, will speed up order picking, optimize storage and reduce errors. Scheduled for completion by the end of 2025, this modernization will enable GFF to triple its production capacity and sustainably improve the efficiency of its logistics. Eventually, the company plans to extend this automation to other activities alongside SAVOYE.